BRAND: DANONE

Date: 25 July 2024

Based on the provided "Danone 2023 Annual Integrated Report," here is an evaluation of Danone's corporate biodiversity performance using the specified DeTrust Lab Biodiversity Methodology:

Stage 1: Biodiversity Pressures and Priority Areas (30%)

1. **Summary of Biodiversity Pressures (15%)**
   o **Score: 4**
   o **Justification:** The report identifies several key biodiversity pressures, including climate change, water scarcity, pollution, and deforestation. It specifically mentions the impact of agriculture on biodiversity, emphasizing the transition to regenerative agriculture to mitigate these pressures. There is a detailed discussion of methane emissions and efforts to reduce them.
2. **Priority Species, Habitats, and Ecosystem Services (15%)**
   o **Score: 3**
   o **Justification:** Danone highlights its focus on regenerative agriculture and watershed preservation. However, there is limited mention of specific priority species or habitats. The emphasis is more on broad ecosystem services such as soil health and water management rather than targeted species or habitats.

Stage 2: Vision, Goals, and Strategies (40%)

1. **Corporate Biodiversity Vision (10%)**
   o **Score: 4**
   o **Justification:** The report presents a clear vision for sustainability, integrating biodiversity within its broader environmental goals. Danone's vision includes reducing GHG emissions, transitioning to regenerative agriculture, and preserving watersheds, indicating a comprehensive approach to sustainability.
2. **Scalable Biodiversity Goals and Objectives (15%)**
   o **Score: 4**
   o **Justification:** Danone has set measurable goals such as a 30% reduction in methane emissions from fresh milk by 2030 and transitioning 30% of key ingredients to regenerative agriculture by 2025. These goals are specific and aligned with global sustainability standards, although not all are directly linked to biodiversity.
3. **Key Strategies to Deliver Goals and Objectives (15%)**
   o **Score: 4**
   o **Justification:** The report outlines several strategies, including implementing regenerative agriculture, improving water management, and reducing deforestation. These strategies are linked to their sustainability vision and goals, demonstrating a comprehensive approach to achieving their objectives.

Stage 3: Indicator Framework and Strategic Plan (20%)

1. **Framework of Core Indicators (10%)**

- o **Score: 3**
- o **Justification:** Danone uses indicators such as GHG emissions, energy efficiency, and water usage to monitor progress. While these are important, the framework lacks biodiversity-specific indicators, which would provide a more focused assessment of biodiversity impacts.

2. **Elements of a Biodiversity Strategic Plan (10%)**
   - o **Score: 3**
   - o **Justification:** The strategic plan includes elements like regenerative agriculture and watershed preservation but does not comprehensively address all biodiversity components. The focus is on broader environmental sustainability rather than a detailed biodiversity strategic plan.

Stage 4: Monitoring and Reporting (10%)

1. **Monitoring Plan (5%)**
   - o **Score: 3**
   - o **Justification:** The report includes monitoring plans for GHG emissions and water usage but lacks detailed plans for biodiversity monitoring. The approach to monitoring biodiversity impacts needs further development.

2. **Database of Relevant Data (2.5%)**
   - o **Score: 2**
   - o **Justification:** There is limited information on the use of biodiversity-specific databases. The report focuses more on general environmental data rather than detailed biodiversity datasets.

3. **Monitoring and Reporting Systems (2.5%)**
   - o **Score: 3**
   - o **Justification:** The report outlines general systems for sustainability reporting but does not provide specific systems for biodiversity data collection and reporting. The existing systems are adequate for broader environmental metrics but need enhancement for biodiversity.

Summary of Scores:

Stage	Sub-element	Weight	Score (0-5)	Weighted Score
1	Biodiversity Pressures and Priority Areas	30%		
	Summary of biodiversity pressures	15%	4	0.60
	Priority species and habitats	15%	3	0.45
2	Vision, Goals, and Strategies	40%		
	Corporate biodiversity vision	10%	4	0.40
	Scalable goals and objectives	15%	4	0.60
	Key strategies	15%	4	0.60
3	Indicator Framework and Strategic Plan	20%		
	Framework of core indicators	10%	3	0.30
	Elements of a strategic plan	10%	3	0.30
4	Monitoring and Reporting	10%		
	Monitoring plan	5%	3	0.15
	Database of relevant data	2.5%	2	0.05
	Monitoring and reporting systems	2.5%	3	0.075

Final Weighted Score out of 5: 3.525

Concluding Summary:

- **Overall Justification:** Danone's 2023 report demonstrates a strong commitment to sustainability with significant efforts in areas like regenerative agriculture and GHG emission reduction. However, the focus is broader environmental sustainability rather than specific biodiversity actions. Areas for improvement include more detailed biodiversity-specific goals, a comprehensive biodiversity strategic plan, and enhanced monitoring and reporting systems for biodiversity impacts.